

The Bike: Kona Africa Three

A three speed bike with basket and rack behind the seat. For every two bikes of this kind purchased, one is donated to doctors in rural Africa.

Over 600 bikes were shipped to Africa in fall 2010. Golden contributed to this shipment through this program.

The Golden Community Bike Program will offer 15 bikes at the start of the program in 2011 with hopes to expand in the future.



The Cycle Station

Designed by Sandvult Group Global Solutions Inc., in Richmond, BC, this solar-powered Cycle Station works with a membership cards only. Users will swipe their card to access a bike of their choice. Once selected, the bike unlocks and the user will take the bike from the rack and return to a different or same location.

Those who are interested in a membership will be able to purchase one in early spring 2011 at the Town of Golden.



Partners and Designers



Sandvult Group Global Solutions
Perception Advertising
ADAM Integrated
Summit Cycle
Golden Active Transportation
Wildsight
Members: Golden Bike Program
Golden Municipal Campground
Town of Golden

For more information please contact
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contact leisure.events@golden.ca



golden community bike share

Bike Sharing: A brief history....

For anyone who doesn't know, bike sharing has been around for decades. First generation bike shares began popping up in Europe in the 1960's. The first known bike share program began in Amsterdam with the *White Bikes*. This program offered free unlocked bikes that could be taken, driven to the destination and left there for the next person. This program offered little protection for the bikes and most disappeared within the first month. Today all types of bike shares can be seen throughout Europe and are starting to pop up in the United States. Swipe card systems like bixi, B-Cycle and the Cycle Station help track who is using the bike, how long they have had a bike for and keep the bikes locked when they are not being used. They are smart, convenient and easy to use.

Types of Bike Shares:

There are a variety of ways to run a bike share program:

- Unregulated, free bikes, like the one mentioned above.
- Deposit systems, similar to rentals.
- Membership programs, with chain locks, codes and keys, or swipe cards.
- Swipe card systems: membership cards, credit cards.

Rolling into the future....

Today massive bike sharing programs are popping up in Montreal, Miami, Paris ... there are more than 200 bike shares in the world, with most of those in Europe, North America is just starting to see the benefits of the bike share. Sources say there should be about 200 bike shares in North America within the next 5 years.

Golden

Golden is the first in British Columbia to have a third generation bike share (swipe card system). This makes Golden a leader and through this program, we have set a positive example for other communities.



Golden Community Bike Share

In partnership with Golden Active Transportation, Wildsight and advocates for bicycle shares, the Town of Golden implemented the Golden Community Bike Share.

The program is non-profit and works to fulfill the following goals:

- To encourage Active Transportation in order to increase health and reduce emissions.
- To decrease theft of personal bicycles.

To Become A Member...

Memberships are available at:

Town of Golden Office—810 9th Ave. S

- **Seasonal: \$60**

- **Monthly: \$35**

Golden Municipal Campground

Dreamcatcher Hostel

- **Day Passes: \$10**

Additional Charges Apply

Taxes are not included

To become a member you must fill in a membership form and sign a liability waiver. You must be 18 years or older or accompanied by an adult and meet the size requirements for the program.

For more information, please contact us. This program is designed for day use only.

